

LONGJOHNJAMBOREE

DE BEERS CANADA INSPIRED ICE: NWT ICE CARVING CHAMPIONSHIP

Request for Proposals – Videography Teams

The Long John Jamboree & De Beers Canada Inspired Ice are looking to create a high-quality video record of the 2015 Inspired Ice Carving Championship, and the events leading up to it!

We want to hear from professional, creative, and out-of-the-box videography teams to plan & coordinate shooting of all aspects of the Inspired Ice Carving Championship, beginning with site preparation in late January, and lasting until the three-day competition at the end of March.

This contract will be awarded to the team who provides an original visual concept, and strategic plan to ensure that all aspects of the 2015 Inspired Ice Carving Championship are captured. The successful team will retain all video credits on all video. The deliverables of this contract will include:

- A short 30-45 second promotional video for use on social media;
- A 4-5 minute video offering a more comprehensive profile of the Inspired Ice Carving Championship, and the people, businesses & organizations crucial to its success;
- A hard drive of archived raw footage for exclusive use by the Long John Jamboree, De Beers Canada, and Inspired Ice now and in perpetuity.

The videography team will be expected to film all components of the Inspired Ice Carving Championship, including (but not limited to):

- Site preparation, snow clearing, and ice block harvesting (proper safety measures are non-optional, and completely at the discretion of Inspired Ice staff);
- Advance events, such as the opening reception, and skill-sharing workshop;
- All competition carving hours, including those **outside of the opening hours of the Long John Jamboree**, including periodic interviews with carvers when appropriate;
- The awards ceremony; and
- The final destruction of the ice carvings after the Jamboree.

Please forward a proposal and quote, as well as any questions, to Nancy MacNeill at nancy@longjohnjamboree.ca or 867-446-0786 by January 19, 2015. Thanks for your interest in the Long John Jamboree!

Please note that, while the Inspired Ice Carving Championships take place at the Long John Jamboree, this contract is exclusively to film the Inspired Ice Carving Championships. Another RFP is available for video teams wishing to shoot the Long John Jamboree, or wishing to apply to shoot both.

