

LONGJOHNJAMBOREE

Request for Proposals – Videography Teams

The Long John Jamboree is looking to create a high-quality video record of the 2015 Long John Jamboree, and the months leading up to it!

We want to hear from professional, creative, and out-of-the-box videography teams to plan & coordinate shooting of all aspects of the Long John Jamboree, beginning at occasional events in mid-January until the three-day festival at the end of March.

This contract will be awarded to the team who provides an original visual concept, and strategic plan to ensure that all aspects of the 2015 Long John Jamboree are captured. The successful team will retain all video credits on all video. The deliverables of this contract will include:

- A short 30-45 second promotional video for use on social media;
- A 4-5 minute video offering a more comprehensive profile of the Long John Jamboree, and the people and organizations associated with it;
- A hard drive of archived raw footage for exclusive use by the Long John Jamboree now and in perpetuity.

The videography team will be expected to film all components of the Long John Jamboree, including (but not limited to):

- Site preparation, snow clearing, and creation of various site infrastructure;
- Pre-Jamboree events (including beard growing and Mardi John);
- All events at the Long John Jamboree, with a special focus on families & sponsors;
- The contribution and experiences of volunteers & Directors to the Jamboree, before, during, and after the festival; and
- The experiences of audiences during the Jamboree and Jamboree events.

Please forward a proposal and quote, as well as any questions, to Nancy MacNeill at nancy@longjohnjamboree.ca or 867-446-0786 by January 19, 2015. Thanks for your interest in the Long John Jamboree!

Please note that, while the Inspired Ice Carving Championships take place at the Long John Jamboree, this contract is exclusively to film the Jamboree. Another RFP is available for video teams wishing to shoot the Inspired Ice Carving Championships, or wishing to apply to shoot both.

