



November 4<sup>th</sup>, 2014

Attention: All Canadian Artists

Re: Call for Submissions for the 2014 IOC Trophy in Sport and Art

The annual International Olympic Committee (IOC) Trophy was established in 1985 in order to promote the teaching of Olympism in various areas. For 2014 the IOC intends to reward artistic expression. With the Canadian trophy, the Canadian Olympic Committee (COC) wishes to recognise artists and creators who, through their talent, have promoted Olympism and left a legacy through art.

Olympism is defined by the IOC as follows:

*Olympism is a philosophy of life, exalting and combining in a balanced whole the qualities of body, will and mind. Blending sport with culture and education, Olympism seeks to create a way of life based on the joy found in effort, the educational value of good example and respect for universal fundamental ethical principles.*

For your information, here is a non-exhaustive list of forms of the IOC's definition of art:

*The visual arts such as painting, sculpture, architecture, textiles, videos, cartoons, calligraphy, experimental cinema, design, drawing, graffiti, graphics, engraving, marquetry, mosaics, mural painting, photography, sculpture, architecture, silk-screen printing, dress design, stained-glass window-making, web design, etc., but also other forms of expression, for example the performing arts, music, etc.*

In order to select the Canadian recipient of the 2014 IOC Trophy the COC intends to compile a shortlist of works by December 31, 2014 and to show the shortlisted works and select the recipient of the 2014 IOC Trophy at the Annual General Meeting of the COC on April 17-19, 2015 in Toronto.

We therefore are seeking submissions from Canadian artists of works that reflect Olympism for consideration by a panel of judges selected by the Canadian



Olympic Committee. In order to facilitate the receipt of submissions we ask that each artist submit a photograph (or other electronic copy capable of being posted to a website) of no more than one work each together with a short (not more than 25 word) description of the work. At the discretion of the COC each electronic submission may be posted publically on the COC website to showcase you, the artists and creators, who, through your works, promote the spirit of Olympism.

Submissions should be sent to: [SportandArt@olympic.ca](mailto:SportandArt@olympic.ca)

Qualifying submissions will be posted to: <http://olympic.ca/sportandart2014/>

Those works selected for shortlisting must, in order to be considered for selection for the 2014 IOC Trophy, be physically submitted to the COC offices in Toronto, Ontario by April 10, 2015.

I look forward to receipt of copies of your works on Olympism and to showcasing the amazing talents of our Canadian artists and creators through the Canadian award of the 2014 IOC Trophy.

Yours in sport,

Peter Lawless,  
Chair, COC Awards and Recognition Committee