



June 20, 2019

To: First Nations, Métis, and Inuit broadcasters, content creators, artists and experts within the Indigenous broadcasting system

**RE: Engagement Sessions related to co-developing a new Indigenous Broadcasting Policy**

Good day,

I am writing to inform you that the Canadian Radio-television and Telecommunications Commission (CRTC) has launched a proceeding to establish a new Indigenous Broadcasting Policy. Please visit: **Broadcasting Notice of Proceeding CRTC 2019-217**, link: [www.crtc.gc.ca/eng/archive/2019/2019-217.htm](http://www.crtc.gc.ca/eng/archive/2019/2019-217.htm).

Traditional broadcasting services, in particular television and radio stations and the content provided on them, play an important role in the lives of Indigenous Peoples in Canada. The CRTC wants to ensure that these services are reflective of the diverse cultures, interests and needs of First Nations, Métis, and Inuit Peoples in Canada.

In an effort to support meaningful discussions on this subject matter, we are seeking input from **Indigenous broadcasters, content creators, artists, and experts within the broadcasting system** to participate in this three-phased proceeding. The three phases include: (i) Engagement sessions across Canada; (ii) Public consultation; and (iii) Preliminary conclusions and determinations on potential impacts of the proposed policy.

In the first phase of the process, the CRTC is soliciting input via in-person engagement sessions across Canada. The information gathered during these engagement sessions is essential, as these are the details that will shape the scope of the next two phases of the process.

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In particular at this time, the CRTC is seeking your views to identify:

- the issues to be addressed in the new policy;
- the needs and interests of Indigenous Peoples in terms of co-developing a process;
- how such a policy may affect the rights-holders; and,
- the best approach to engage with Indigenous Peoples during the development of a new policy.

The CRTC believes that co-developing a new Indigenous Broadcasting Policy with Indigenous Peoples is an effective approach, which in turn, will lead to finalizing a policy that truly represents the voices of the community.

Therefore, if you know of **Indigenous broadcasters, content creators, artists and experts within the Indigenous broadcasting system**, who could provide insightful expertise in the planning of the Indigenous broadcasting policy process, please share this information with them as well.

To inquire about the three-phased process or to register for an engagement session near you, please contact:

Indigenous Leadership Development Institute Inc.  
206 – 1075 Portage Avenue  
Winnipeg, Manitoba R3B 0R8  
[info@ildii.ca](mailto:info@ildii.ca) / Tel: 204-940-1700 / Fax: 204-940- 1719

We would appreciate a response before Friday, July 5, 2019.

Thank you in advance for your collaboration.

Sincerely,



Scott Shortliffe  
Executive Director, Broadcasting  
Canadian Radio-television and Telecommunications Commission (CRTC)  
[www.crtc.gc.ca/indigenous](http://www.crtc.gc.ca/indigenous)