

CALL FOR VISUAL ARTISTS

The NWT Arts Program has been invited to bring a select cohort of NWT Artists to *CRAFTED: Show + Sale*, a three-day craft sale at the Winnipeg Art Gallery (WAG), November 6 to 10, 2024. More information about the *CRAFTED: Show + Sale* event can be found at: www.wag.ca/events/signature-events/crafted. Please note, work that is primarily 2-D (painting, photography) and consumables (candles, food, cosmetics, etc.) are not eligible for this show and sale.

The NWT Arts Program is calling for applications from design and craft artists who are ready to show and sell their artwork outside the territory. To be considered, you must meet all of the following criteria:

- Registered in the NWT Arts Program and currently reside in the NWT.
- Able to travel to Winnipeg and participate for the entire duration of the event, November 6 to 10, 2024.
- Have a \$3,000 minimum inventory of artwork to show and/or sell for the three-day market.
- Have or be willing to set up a Point-of-Sale (POS) Device.
- Have some marketing experience selling your artwork at craft fairs.

Click [here](#) to see the application guide and fill out the application form.

The deadline to apply is Friday, June 14, 2024.

Up to 12 artists from across the NWT will be chosen for this opportunity, using the [Artist to Market Program Jury Rubric](#). Funding for this opportunity will either be through the Artist to Market Program, or Support to Entrepreneurs and Economic Development (SEED). Funding will cover expenses such as airfare, checked baggage, ground transportation and accommodations. No per diems/incidentals will be provided.

Artists will be selected in an attempt to ensure a variety of artwork, price points and artists are represented from across the NWT. Artists will be selected not only for their artistic merit but also in an effort to ensure diversity and inclusion among the participants. Artists selected must always act in a professional manner as an Ambassador of the NWT.

The NWT Arts Program will work with chosen artists to ensure they are market ready for this event. Artists will be responsible for their own sales during the event and will be expected to have a point-of-sale system established for this event. An NWT Arts representative will be there for support throughout the event.

If you have any questions, please contact the NWT Arts Program at nwtarts@gov.nt.ca