

# CALL FOR CRAFT ARTISTS

The Northwest Territories (NWT) Arts Program is partnering with the Winnipeg Art Gallery and the Manitoba Craft Council to include work from five (5) NWT craft artists for their fifth annual juried craft show and sale, CRAFTED 2020, November 6-8, 2020. This year's new easy-to-navigate virtual shopping platform will still bring the same commitment of originality, excellence and sophistication to customers who love fine, handmade crafts.

**To be considered, you must meet all of the following criteria:**

- Registered in the NWT Arts Program and currently residing in the NWT.
- Create original, handmade crafts that are durable and quality made. Acceptable craft-based media include hide, fur, natural materials, ceramics, glass, mixed media, wood, fibre/textiles, metals, jewellery, stone, etc.
- Can create an adequate inventory of work to sell for the November 6-8, 2020 show (quantity depends on the work you plan to sell, the price range of each item, and how long it takes you to make each one).
- Are able to use, or willing to learn how to use, the online shopping platform. Craft artists will be responsible for uploading work images and descriptions to the store prior to its start on November 6, 2020.
- Are able to ship all of your work that sold by November 13, 2020. A flat rate for shipping will be added to the price of each item, so shipping is "included" in the sale price.
- Agree to a 12.5% commission (deducted by the Manitoba Craft Council from net sales).

**To apply, please email the following information to NWT Arts before Thursday, October 1, 2020.**

- Your full name, community, email address and current phone number.
- A statement confirming you meet all of the above criteria.
- A statement describing what events/markets you have attended in the past, what experience you have with online selling and why you are interested/ready for this particular opportunity.
- A detailed explanation of what crafts you would make for the sale, the cost of these items and the quantity you can have ready before November 6, 2020.
- Three current photos of the crafts you make as an example of what you would be selling.

Craft artists will be selected in an attempt to offer a variety of work from across the NWT. Other factors that will be considered are quality/quantity of work, online capability, and market-readiness.

Craft artists will be chosen and notified by October 6, 2020, giving one month to prepare for the sale. The NWT Arts Program will work with chosen craft artists to ensure they are properly pricing their work and estimating shipping costs, and have proper packaging materials, professional photos of their work and an up-to-date biography, artist statement and headshot.

**If you have any questions or to submit your application, please email the NWT Arts Program at [nwtarts@gov.nt.ca](mailto:nwtarts@gov.nt.ca). Applications received after 5pm on October 1, 2020 will not be accepted.**