

CALL FOR VISUAL ARTISTS

The NWT Arts Program is running a pilot program to bring five NWT Artists to a four-day Art Market Craft Sale at the Calgary Telus Convention Centre, November 14 to 17, 2019. More information about the event can be found on their website: www.artmarketcraftsale.com. This opportunity is for artists who are ready to exhibit and sell their artwork outside the territory. Artists are expected to have enough artwork to show and sell for this four-day event, although networking and taking commission orders are equally important. Five artists from across the NWT will be chosen for this opportunity.

To be considered, you must meet all of the following criteria:

- Registered in the NWT Arts Program and currently residing in the NWT.
- Able to participate for the entire duration of the event, November 13 to 18, 2019. The Market is open Thursday and Friday, 10am to 9pm, Saturday 10am to 6pm, and Sunday 10am to 5pm.
- Are combining traditional and contemporary materials and techniques to create your artwork.
- Have an adequate inventory of artwork to exhibit and/or sell.
- Have some marketing experience selling your artwork at craft fairs.

To apply, please email the following information to nwtarts@gov.nt.ca before Friday, August 9, 2019.

- Your full name and community.
- Your current phone number.
- A statement confirming you are available for the dates noted.
- A statement telling us what events/markets you have attended in the past and why you are interested/ready for this opportunity.
- A detailed explanation of your artwork and how you combine traditional and contemporary materials and techniques.
- General size(s) and quantities of the artwork you would exhibit and sell.
- Three current photos of your artwork.

Artists will be selected in an attempt to ensure a variety of artwork and artists are represented from across the NWT. Other factors that will be considered are quality/quantity of artwork, sales/networking capability, and market-readiness.

The NWT Arts Program will work with chosen artists to ensure they are market ready for this event. Artists will be responsible for their own sales and commission orders during the event. NWT Arts representatives will be there for support throughout the event.

Chosen artists will have their travel, accommodations and per diems covered for the event. No honourarium will be provided.

If you have any questions, please contact the NWT Arts Program at nwtarts@gov.nt.ca